



**The Mile End Community Mission's  
7<sup>th</sup> Annual Benefit Dinner**

2015 SPONSORSHIP PACKAGE



On behalf of the Mile End Community Mission, we are pleased to announce the **7th Annual Benefit Dinner**, with this year's theme being a **Thanksgiving Masquerade**. The event will help us to continue to support, empower, and bring hope to those struggling to survive below the poverty line in the Mile End area of Montreal.

**With Guest of Honour Lori Graham**—beloved CTV Montreal Weather Specialist who has a vested interest in helping others—the masquerade will feature **live music, raffles, a live auction, and other entertaining activities over a delicious four-course meal**. In the spirit of Thanksgiving, guests will have the opportunity to give back to the community while having a ball!

To help us in our fight against poverty and social exclusion, **our goal for the 2015 Benefit Dinner is to raise \$45,000**. With your support, the Mission will continue to fulfill the needs of an ever-growing number of individuals and families living on the fringes of society by offering a safe and caring place where they can always feel welcomed and get the support they need.





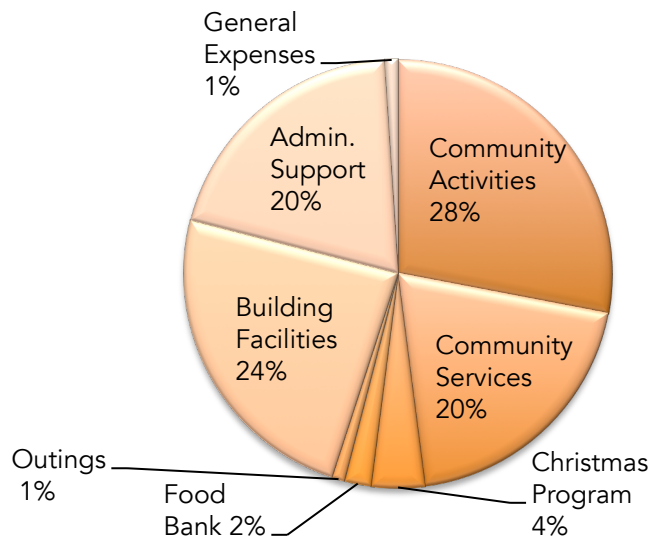
## MAKING A DIFFERENCE

### *Invest in a worthy and ever-demanding cause...*

Since 1991, the Mile End Community Mission has been offering relief and hope to those facing hardships that often result from life challenges such as physical and mental health problems, educational and life-skill deficits, substance abuse, low literacy skills, and homelessness.

The Mission's dedicated volunteers help offer programs and services used by over 500 struggling individuals and families in the Mile End, who visit the Mission over 35,000 times a year. Programs and services include, but are not limited to:

- A food bank, free community meals, and emergency food baskets
- Personal counselling, support, and accompaniment services
- The Mile End Legal Clinic and The McGill Mobile Dentistry Clinic
- *Friperie Joyce* second-hand clothing and The Connie Olson Terrace-Garden
- Art programs, yoga classes, and group outings



### Fund Allocation

All proceeds from the Mile End Mission's fundraising efforts directly support the Mission and its activities. A complete listing of last year's programs and activities can be found in the 2014 Annual Report.

For more information, please visit our website at [www.mileendmission.org](http://www.mileendmission.org).



***Join us on our mission to provide hope and assistance to those in need!***

The economic hardships of recent years have led to a significant increase in the demand for our services, making the work of the Mission increasingly challenging, and that much more crucial.

With your generous support, the Mile End Mission will be **better able to invest in sustainable programs for those in need, and continue to foster a common bond of belonging and hope to its members.**

As a sponsor, your company will have the opportunity to contribute to a cause that affects your community while gaining recognition amongst the Mission's supporters and partners through various channels including media mentions, event communication materials and on-site signage, as well as through social media and website promotion.

Please refer to the **Sponsorship Opportunities** section for more details.



## SPONSORSHIP OPPORTUNITIES

### LEAFY GOLD - \$10 000

- ★ Honorary gifts
- ★ VIP / corporate table
- ★ Opportunity to meet and chat with Lori Graham at your table
- ★ 10 complimentary tickets {\$2 000 value}
- ★ Recognition as a Golden Sponsor on all media communications {media mentions, social media, website, and on-site media wall\*}
- ★ Two-page promotional spread in the event souvenir booklet\*\*

### CRANBERRY SILVER - \$5 000

- ★ Opportunity to meet and chat with Lori Graham at your table
- ★ 6 complimentary tickets {\$1 200 value}
- ★ Recognition as a Silver Sponsor on all media communications {media mentions, social media & website, on-site media wall\*}
- ★ One-page promotional spread in the event souvenir booklet\*\*

### PUMPKIN BRONZE - \$2 000

- ★ 4 complimentary tickets {\$800 value}
- ★ Recognition as a Bronze Sponsor on all media communications {media mentions, social media, website, and on-site media wall\*}
- ★ Half-page promotional spread in the event souvenir booklet\*\*

### MISSION POSSIBLE - \$1000

- ★ 2 complimentary tickets {\$400 value}
- ★ Recognition as a sponsor on media communications {social media, website, and on-site media wall\*}
- ★ Quarter-page promotional spread in the event souvenir booklet\*\*

### THANKS-GIVING - Donations {products, gift certificates, gift bags}

- ★ Recognition as a donor on media communications {social media, website, and on-site media wall\*}
- ★ Eighth of a page promotional spread in the event souvenir booklet\*\*
- ★ Tax receipt to be issued, if applicable

*\*The on-site media wall refers to an event photo wall displaying sponsors' corporate logos.*

*\*\*The event souvenir booklet will be distributed to all guests and advertisers of the Benefit Dinner, and will be posted on social media and on the Mile End Mission's website.*



## SPONSORSHIP FORM

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_

Postal Code: \_\_\_\_\_

Telephone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Category: \_\_\_\_\_

Cheque Enclosed: \_\_\_\_\_

Total Amount: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_ / \_\_\_\_ CVC: \_\_\_\_\_

Cardholder's Name: \_\_\_\_\_



## **CONTACT INFORMATION**

*We would appreciate the opportunity to discuss a sponsorship opportunity with you and answer any questions you may have.*

Chairman of Fundraising  
Andrew Sarrasin

**(514) 947-2074**  
**missionbenefitdinner@gmail.com**

Payments by cheque to be sent to:  
**The Mile End Community Mission**  
**99 Bernard Street West**  
**Montreal, QC, H2T 2J9**  
**Att: Andrew Sarrasin**

**THANK YOU!**